

Abar Media 6190 Grovedale Court

Suite 200

Alexandria, VA 22310

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product Agency

Brand

Schedule Dates Phone/Fax **Buyer Name** Sales Office Salesperson Advertiser Contract # SCATTERGOOD, JEFF Telerep/Philadelphia, Philadelphia (1057) 580 CONG (136554) Political (1065) Abar Media (2878) Pol/J Roberts/D/Congress (16889) 330113 Telerep/Philadelphia 10/30/12-11/05/12

Demo Headline# CO-OP Entered By Last Modified Date Entered 09/05/12 09/05/12 Jill Hipskind 06304528 ö

Commission Commission % Package Deal Order Type 15.00 \$8,991.75 Normal

ROBERTS FOR CONGRESS

***** THIS IS A CASH IN ADVANCE 5CHEDULE *****, JENNIFER ROBERTS FOR CONGRESS

Comments Billing Type

> Standard National/Political

Account Types

Ey Broadcast Month
Nov. 2012 Grand Total: 105 105 \$59,945.00 \$59,945.00

Net Total

\$50,953.25

Sales Tax

9/5/12			,	Dato			カインショウション ファット・ショー	1)2/2		ACCEPTED WHENCH AND CARE CIPEL
9/5/					RACT	CONFIRMATION CONTRA				tool Marian Parinasa
On the later of th	2X MAX/DAY	\$1,200.00 Charlotte (W5OC)	\$1,200.00	\$600.00	2	4				
9/5/12	2X MAX/DAY	\$2,400.00 Charlotte (WSOC)	\$2,400.00	00.000			(EC)	6 -30.84- 04 (ECT)	11/05/12-11/05/17	14.0 Normal Line / Spot
le le	an Front Court		מם ממג בג	4600 00	_	2 2	\(EST)	6 :30 8A- 9A (EST)	10/31/12-11/02/12	13.0 Normal Line / Spot
0/5/10	1X MAX/DAY	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$600.00	2	puà funk	4 (EST)	6 :30 BA- 9A (EST)	10/30/12-11/01/12	TC-OMORRIA CHE / SPOC
9/5/12	2X MAX/DAY	\$700.00 Charlotte (WSOC)	\$700.00	\$700.00	11	J	A (ESI)	o :30/A-8A (ESI)	77 (50/11-21 (50/11	D Margarita Cont
9/5/12	2X MAX/DAY	\$2,800.00 Charlotte (W5OC)	\$2,800.00	\$700.00	14	2 2	. (50)		11/05/12-11/05/12	11 0 Normal Line / Spot
71/5/6	TV LIBY DAL	Character (Macce)	4-100.00				(FST)	6 :30 7A- 8A (FST)	10/31/12-11/02/12	10.0 Normal Line / Spot
2 2	AV MAVIDAY	\$1.400.00 Charlotte Ovicoco	\$1 400 00	\$700.00	2	jua jua	۸ (EST)	6 :30 7A- 8A (EST)	10/30/12-11/01/12	9.0 Normal Line / Spot
0/5/12	1X MAX/DAY	\$750.00 Charlotte (W5OC)	\$750.00	\$750.00	<u></u>		:306:30A- 7A (EST)	6 :30/6:30A	71/03/11-71/03/17	oro wounds care Labor
9/5/12	1X MAX/DAY	\$3,000.00 Charlotte (WSOC)	\$3,000.00	\$750.00	4	1 1 1	, ,,, (F21)		1100110	8 O Normal Line / Cont
9/5/12	IX MAX/DAY	4, 20:00 Citations (M2OC)	00.00	4750,00	1		:30 6-30A- 7A /EST)	VUE-9/UE: 9	10/30/12-11/02/12	7.0 Normal Line / Spot
10.70	The book over	Chalatta (MCCC)	4750 00	\$750.00	-		:30 6A- 6:30A (EST)	6 :30 6A- 6	11/05/12-11/05/12	6.0 Normal Line / Spot
0/5/17	1X MAY/DAY	\$3,000.00 Charlotte (WSOC)	\$3,000.00	\$750.00	4	рд рд	:30 6A- 6:30A (EST)	6 :30 6A- 6	10/30/12-11/02/12	2.0 Not Hat the / Spot
9/5/12	IX MAX/DAY	\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	1		:303:30x- 6A (EST)	T	10/20/12 11/02/12	5 DiMormal Line / Spot
9/5/12	1X MAX/DAY	\$1,500.00 Charlotte (WSOC)	00.000	90.cvc4			CA (ECT)	VUE-310E+ 9	11/05/12-11/05/12	4.0 Normal Line / Spot
10.10	and the second second		*4 500 00	437E 00	4	1	:30 5:30A- 6A (EST)	6 :30 5:304	10/30/12-11/02/12	3.0 Normal Line / Spot
9/5/17	1X MAX/DAY	\$375.00 Charlotte (W5OC)	\$375.00	\$375.00		1	:30 5A- 5:30A (EST)	6 :305A- 5	71/00/11-71/00/11	to round the Labor
9/5/12	1X MAX/DAY	\$1,125.00 Charlotte (WSOC)	\$1,125.00	\$375.00	3	111	:30/3A: 3:30A (EST)		21/20/11 11/06/12	2 0 Normal Lina / Spot
Entered	Comments	5tation	Total	Rate	Spots	STW FIG TO WE IT FT SA SU Spots			10/30/12-11/02/12	1.0 Normal Line / Spot

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

6190 Grovedale Court

Abar Media

Suite 200

Alexandria, VA 22310

Brand Product Billing Type Agency Account Types Phone/Fax **Buyer Name** Sales Office Salesperson Advertiser Schedule Dates Contract # SCATTERGOOD, JEFF Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) Pol/J Roberts/D/Congress (16889) 330113 National/Political 580 CONG (136554) Political (1065) Abar Media (2878) 10/30/12-11/05/12 Last Modified Date Entered

	abroletano.	-	Siemeronio de
Grand (Otal):	110v. 2012	Nov 2017	Charlotte (WSOC)
105	COT	Spots	
\$59,945.00	\$59,945.00	Rate	

Demo **Net Total** Commission Commission% Package Deal Order Type CO-OP Entered By Headline# 09/05/12 09/05/12 Jill Hipskind 15.00 \$50,953.25 \$8,991.75 06304528 Normal

ROBERTS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, JENNIFER ROBERTS FOR CONGRESS Sales Tax

Comments

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				•	CONFIRMATION CONTRACT	00			A service of the serv
//DAY	1X MAX/DAY	\$700.00 Charlotte (WSOC)	\$700.00	\$700.00			H		
VUAY 9/5/12	TX MAX/DAY	#z/ooo:oo Cilanotte (WSOC)	42,000.00	4. 00.00		-30 SP- S-30E /EST)	σ.	11/05/12-11/05/12	28.0 Normal Line / Spot
	TANK VI	Charlotte (MICOC)	00 008 C\$	\$700.00	Ind	:30 5P- 5:30P (EST)	6	10/30/12-11/02/12	27.0 Normal Line / Spot
(JDAY 0/5/17	1X MAX/DAY	\$600.00 Charlotte (WSOC)	\$600.00	\$600.00		:304P-5P (EST)	0	71/00/11-71/00/11	and above
(/DAY 9/5/12	1X MAX/DAY	\$2,400.00 Charlotte (WSOC)	\$2,400.00	\$600.00	4	-20 AD ED (ECC.)		11/05/12-11/05/12	26.0 Normal Line / Spot
VUAT 9/5/12	TAU/MAN AT	A-could Change (MOCA)	4-00:00		4	:30 4P- 5P (EST)	<u>6</u>	10/30/12-11/02/12	25.0 Normal Line / Spot
	YAM YE	Charlotte (McCC)	00 596\$	\$265.00	j -ai	:30 3P- 4P (EST)	6	11/01/12-11/01/12	24.0 Normal Line / Spot
(/DAY 9/5/1)	1X MAX/DAY	\$S30.00 Charlotte (WSOC)	\$30.00	\$265.00	1 1	:30/2P- 3P (EST)	0	71/10/11-71/1C/Or	roma the Lobor
(/DAY	1X MAX/DAY	\$795.00 Charlotte (WSOC)	\$795.00	\$265.00		()	,	10/21/17 11/01/17	73 0 Normal I ina / Snot
VUAT	TA MAA/DAY	AT 10:00 CHOINGE (MOOCL)	41.0.00	1		:30 IP- 2P (FST)	0	10/30/12-11/02/12	22.0 Normal Line / Spot
TO ALL	VALUE VI	Charlotte (MCCC)	\$24S DO	\$245,00		:30 12P- 1P (EST)	6	11/05/12-11/05/12	21.0 NOTING! LINE / SDOT
'/DAY	1X MAX/DAY	\$735.00 Charlotte (WSOC)	\$735.00	\$245.00	1 1 1	(1C3) AT -AZT DC.	c	tologitt triocitt	
(JDAY	1X MAX/DAY	\$975.00 Charlotte (WSOC)	\$975.00	\$325.00	1-	20120 45 (501)		10/30/12-11/02/12	20.0 Normal Line / Snot
(/DAY	1X MAX/DAY	*245.00 Chanotte (MSOC)	10.C4.7¢	00.0724		-30 114- 120 /ECT	6	10/30/12-11/02/12	19.0 Normal Line / Spot
Active		Ch. Curron	מס שגרה	00 5PC\$:30 10A- 11A (EST)	6	11/05/12-11/05/12	18.0 Normal Line / Spot
//DAY	1X MAX/DAY	\$735.00 Charlotte (WSOC)	\$735.00	\$245.00	1 1 1 1	:30 10A- 11A (EST)	Jo	71/10/11-71/05/01	morning that I about
(/DAY	1X MAX/DAY	\$245.00 Charlotte (WSOC)	\$245.00	\$245.00		JUDAT TOA (EST)		10/20/12 11/03/12	17 f Normal Line / Snot
(/DAY	IX MAX/DAY	\$735.00 Charlotte (WSOC)	\$735.00	\$245.00	μ. 1.1 1.2 1.2 1.2 1.3 1.3 1.3 1.3 1.3 1.3 1.3 1.3 1.3 1.3	-30'0A- 10A (EST)	y 6	11/05/12-11/05/12	16.0 Normal Line / Spot
Comments	'n	Station	lotal	Kdie	Storic per	6 .3000 100 /500	2	10/30/12-11/02/12	15.0 Normal Line / Spot

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product

Abar Media 6190 Grovedale Court Suite 200 Alexandria, VA 22310

Comments Billing Type **Account Types Buyer Name** Sales Office Salesperson Agency Schedule Dates Contract # Phone/Fax Advertiser ROBERTS FOR CONGRESS
****** THIS IS A CASH IN ADVANCE SCHEDULE *****, JENNIFER ROBERTS FOR CONGRESS 580 CONG (136554) SCATTERGOOD, JEFF Telerep/Philadelphia, Philadelphia (1057) Political (1065) Abar Media (2878) Pol/J Roberts/D/Congress (16889) 10/30/12-11/05/12 330113 Standard Telerep/Philadelphia National/Political **Net Total** Demo CO-OP Last Modified Package Deal Order Type Headline # **Entered By** Date Entered Sales Tax Commission Commission % 09/05/12 09/05/12 15.00 06304528 Jill Hipskind \$50,953.25 \$8,991.75 Normal

Grand Total:	Nov. 2012	By Broadcast Month	Charlotte (WSOC)
105	105	Spots	
\$59,945.00	\$59,945.00	Rate	

		Comments:	Date:		-Station:	Date: Accepted-Station:	D		Accepted-Agency/Atvertiser:
			NAME OF THE PARTY	RAC	CONFIRMATION CONTRACT	00			
9/5/12	1X MAX/DAY	\$250.00 Charlotte (WSOC)	\$250.00	1	—	:30 5:30A- 6A (EST)	6	11/03/12-11/03/12	42.0 Normal Line / Spot
9/5/12	1X MAX/DAY	\$100.00 Charlotte (WSOC)	\$100.00	L.	ļ	:30 5A- 5:30A (EST)	6	11/03/12-11/03/12	41.0 Normal Line / Spot
9/5/12	1X MAX/DAY	\$4,800.00 Charlotte (WSOC)	\$4,800.00	1	þut	:30 8P- 10P (EST)	6	11/05/12-11/05/12	40.0 Normal Line / Spot
9/5/12	1X MAX/DAY	\$1,500.00 Charlotte (WSOC)	\$375.00	4	jud jud	:30 11:35P- 12:05A (EST)	6	10/30/12-11/02/12	39.0 Normal Line / Spot
9/5/12	1X MAX/DAY	\$750.00 Charlotte (WSOC)	\$750.00	<u> </u>	jul	:30 11P- 11:35P (EST)	6	11/05/12-11/05/12	38.0 Normal Line / Spot
9/5/12	1X MAX/DAY	\$1,500.00 Charlotte (WSOC)	\$750.00	2	push	:30 11P- 11:35P (EST)	6	10/30/12-10/31/12	37.0 Normal Line / Spot
9/5/12	1X MAX/DAY	\$700.00 Charlotte (WSOC)	\$700.00	L	L	:30 7:30P- 7:56P (EST)	6	11/05/12-11/05/12	36.0 Normal Line / Spot
9/5/12	1X MAX/DAY	\$2,100.00 Charlotte (WSOC)	\$700.00	ω	j.i.	:30 7:30P- 7:56P (EST)	6	10/31/12-11/02/12	35.0 Normal Line / Spot
9/5/12	1X MAX/DAY	\$700.00 Charlotte (WSOC)	\$700.00	<u></u>	puh.	:30 6:58P- 7:30P (EST)	6	11/05/12-11/05/12	34.0 Normal Line / Spot
9/5/12	1X MAX/DAY	\$1,400.00 Charlotte (WSOC)	\$700.00	2	gus.	:30 6:58P- 7:30P (EST)	6	10/30/12-10/31/12	33.0 Normal Line / Spot
9/5/12	1X MAX/DAY	\$900.00 Charlotte (WSOC)	\$900.00	1	[:30 6P- 6:30P (EST)	6	11/05/12-11/05/12	32.0 Normal Line / Spot
9/5/12	1X MAX/DAY	\$3,600.00 Charlotte (WSOC)	\$900.00	4	p.s.	:30 6P- 6:30P (EST)	6	10/30/12-11/02/12	31.0 Normal Line / Spot
9/5/12	1X MAX/DAY	\$750.00 Charlotte (WSOC)	\$750.00	<u> </u>	p.a.	:30 5:30P- 6P (EST)	6	11/05/12-11/05/12	30.0 Normal Line / Spot
9/5/12	1X MAX/DAY	\$3,000.00 Charlotte (WSOC)	\$750.00	4	14	:30 5:30P- 6P (EST)	6	10/30/12-11/02/12	29.0 Normal Line / Spot
Entered	Comments	lotal Station	Kare	Sports	SEAN ISTO THE SAME IS NO ON	Ecrigon Non Times	220	20000	Life time type / piccox type (we my

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Printed At: 08:48 AM on Thursday, September 6 2012



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

> Agency Product Brand

Contract #

Schedule Dates Advertiser

6190 Grovedale Court

Sales Office Sales Office Buyer Name Phone/Fax

Abar Media

Suite 200

Alexandria, VA 22310

Account Types
Billing Type
Comments

National/Political Standard

ROBERTS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, JENNIFER ROBERTS FOR CONGRESS

Sales Tax

SCATTERGOOD, JEFF Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) 580 CONG (136554) Political (1065) Abar Media (2878) Pol/J Roberts/D/Congress (16889) 10/30/12-11/05/12 330113 0emo CO-OP Order Type Entered By Last Modified Date Entered Net Total Commission Commission % Package Deal Headline # 09/05/12 09/05/12 Jill Hipskind 15.00 06304528 8 Normal \$50,953.25 \$8,991.75

Charlotte (WSOC)

By Broadcast Month
Nov. 2012

Grand Total:

105

\$59,945.00

\$59,945.00

	1 1 \$225.0 1 1 \$400.0 1 \$200.0	1 1 \$225.00 \$225.00 1 1 1 \$400.00 \$400.00 C	1 1 \$225.00 \$225.00 Charlotte (WSOC) 1 1 \$400.00 \$400.00 Charlotte (WSOC) 1 \$200.00 Charlotte (WSOC) Charlotte (WSOC)
·}}	1 1 \$225.0 1 1 \$400.0 1 \$200.0		
		1X MAX/DAY 1X MAX/DAY Program Change/Exception - COLLEGE FOOTBALL	

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Abar Media 6190 Grovedale Court Suite 200

Alexandria, VA 22310

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Schedule Dates Contract # Advertiser Political (1065) Abar Media (2878) Pol/J Roberts/D/Congress (16889) 330113 10/30/12-11/05/12

Last Modified

09/05/12 09/05/12

06304528 8 Jill Hipskind Date Entered

SCATTERGOOD, JEFF Telerep/Philadelphia, Philadelphia (1057) 580 CONG (136554) Telerep/Philadelphia CO-05 Headline# **Entered By**

Commission Commission % Package Deal Order Type 0emo 15.00 \$8,991.75 Normal

Sales Tax Net Total

\$50,953.25

ROBERTS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, JENNIFER ROBERTS FOR CONGRESS National/Political

Comments

Billing Type Account Types Phone/Fax **Buyer Name** Sales Office Salesperson

> Charlotte (WSOC)
> By Broadcast Month Grand Total: Nov. 2012 105

\$59,945.00

\$59,945.00

		56.0	55.0	Line
		56.0 Normal Line / Spot	55.0 Wormai Line / Spot	Line Type / Break Type (Ref #)
		11/04/12-11/04/12	11/04/12-11/04/12	Dates
		6	6	Sec
				Sec Length
		:30 11P- 11:35P (EST)	:30 6P- 6:30P (EST)	Run Times
			_	Spi
				Mo
AND A DIMMET DATE OF THE PARTY				SPW Mo Tu We Th Fr Sa Su Spots
			1	. Sa Su
			14	Spots
		\$850.00	\$925.00	Rate
		\$850.00	\$925.00	Total
		\$850.00 Charlotte (WSOC)	\$925.00 Charlotte (WSOC)	Station
	AN INVOLUTION	TY MAY/DAY	1X MAX/DAY	Comments
	71. 71.	0/5/17	9/5/12	Entered

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Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

REP HEADLINE# 6304528 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-225-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES *** WSOC-TV ***

ADV #	ADV. NAME POLI/J ROBERTS/D/CON/NC	REP.# OFF.# 220 SALESMAN #
AGY # 522	AGY. NAME ABAR HUTTON MEDIA	BUYER NAME JEFF SCATTERGOOD
The second secon	6190 GROVEDALE COURT, SUITE 200	SALES PRSN PH- NICK WELTE
	ALEXANDRIA, VA 22310	
ORDER #	CONTRACT # 6304528	CLASS: NATL. LOCAL REGIONAL
PRDCT ROBERTS	FOR CONGRESS EST#580 COMMENTS: (LINE, ORDER, INV	INVOICE)
FLIGHT DATES O	OCT30/12 NOV5/12 WK-1	
CITY TAX	STATE TAX CO-OP BILLING NEEDED	DATE SEP5/12 14.03
REP: TO JILL FR JARED ADDED EST NO OTHER PLS CNF	LL RED EST # HER CHANGES MADE	
CON CM ***** T.	THIS IS A CASH IN ADVANCE SCHEDULE *****	
JENNIFER	R ROBERTS FOR CONGRESS	
:LINE#:REP :CD: :LINE#: :	TIME PERIOD : LGTH : SEC : RATE : START : DATE	RT : END :SPTS: WEEK : DAYS :TOTL: E : DATE : /WK: INVT : :SPTS:
AGENCY	Y ADVERTISER CODE = AGENCY EST# = 580	
NO BUYS TO PRINT		
NOV/12 60145.00	00	CONTRACT TOTAL 60145.00 TOTAL SPOTS 106

REP HEADLINE# 6304528 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-225-4100
CREDIT ADVISORY: AGENCY CRED:
ORDER WORKSHEET HARR:

-4100

FAX# \$\text{\$\}\$}\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{

:LINE#:REP :CD: :LINE#: : TIME PERIOD LGTH : SEC RATE START DATE END :SPTS: HUVT DAYS :TOTL:

MARKET TOTALS \$167,069 WSOC 36% WBTV 33% CABL 0% WCNC 22% WCCB 7% WJZY 18 %O LYMM WAXN 18

SVC- NSI DEMOS- RA35+*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6304528
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 CREDIT ADVISORY: AGENC ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

SEP4/12 18.32 *** WSOC-TV ***

	CITY TAX	FLIGHT DATES OCT30/12	PRDCT ROBER	ORDER #			AGY # 522	ADV #
	STATE TAX	OCT30/12 NOV5/12 WK-1	ROBERTS FOR CONGRESS EST	CONTRACT	ALEXANDRIA	6190 GROVE	AGY. NAME ABAR HUTTON MEDIA	ADV. NAME POLI/J ROB
	CO-OP BILLING NEEDED	7K-1	COMMENTS: (LINE, ORDER, INVOICE)	CONTRACT # 6304528	ALEXANDRIA, VA 22310	6190 GROVEDALE COURT, SUITE 200	N MEDIA	POLI/J ROBERTS/D/CON/NC
3			VOICE)	CLASS: NATL.		SALES PRSN PH-	BUYER NAME JEI	REP.# (
	DATE SEP4/12			LOCAL REGIONAL		- NICK WELTE	JEFF SCATTERGOOD	OFF.# 220 SALESMAN #
	18.32	O management of the community of the com	section remarkship to the control and top provide the				remere plantement, and chiefe total, activative the several responses	

CON CM TO JILL FR JARED

NEW JEN ROBERTS FOR CONGRESS ORDER TOTAL \$60145

PLS CNF THANKS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

REP:

JENNIFER ROBERTS FOR CONGRESS

4 530A-600A	PROGRAM : NEWS CON COM1: 1X MAX/DAY	3 530A-600A	PROGRAM : NEWS	2 500A-530A	PROGRAM : NEWS CON COM1: 1X MAX/DAY	1 500A-530A	:LINE#:REP :CD: TIME PERIOD : LINE#: :
30		30		30		30	: LGTH :
\$375.00		\$375.00		\$375.00		\$375.00	SEC : RATE :
11/5		10/30		11/5		10/30	: START : DATE
11/5		11/2		11/5		11/2	: END : DATE
μ		4		Н		ω	:SPTS:
MON		TU-F		MOM		TU-W, F	WEEK: DAYS
L l		4		þ-i-		ω	:TOTL:

PROGRAM :

NEWS

	ORDER WORKSHEET	CREDIT ADVISORY: AGENCY CREDIT RISK !!!	KET: TEL# 610-225-4100
		AGENCY	-4100
	HARRIS	CREDIT	
	HARRIS REPORT FROM REP	RISK !	F.A.
	FROM		H'AX# blu
*	REP		ロエローレフローエエレエ

1	0011100		PAX#	DTU-77-110	ナナンナ
•••	: AGENCY	CREDIT	RISK !!!		
		HARRIS	HARRIS REPORT FROM REP	REP	SEP4/12 18.32
					*** WSOC-TV ***

:LINE#:REP :CD: :LINE#: :	TIME PERIOD	: LGTH : SEC :	RATE	: START	: END : DATE	:SPTS:	WEEK: DAYS	:TOTL:
Œ	600A-630A	30	\$750.00	10/30	11/2	4	TU-F	4
PROGRAM : CON COM1:	NEWS 1X MAX/DAY							
ŋ	600A-630A	30	\$750.00	11/5	11/5	μ	MON	þuð
PROGRAM :	NEWS							
7	630A-700A	30	\$750.00	10/30	11/2	4	TU-F	4
PROGRAM :	: NEWS 1X MAX/DAY							
Φ	630A-700A	30	\$750.00	11/5	11/5	س	MON	ئسة
PROGRAM :	NEWS							
Ø	700A-800A	30	\$700.00	10/30	11/1	N	TU, TH	N
PROGRAM : CON COM1:	GMA 1X MAX/DAY							
10	700A-800A	30	\$700.00	10/31	11/2	4	W, F	4
PROGRAM : CON COM1:	GMA 2X MAX/DAY							
نـــر نـــر	700A-800A	30	\$700.00	11/5	11/5	ш	MON	H
PROGRAM :	GMA							
12	800A-900A	30	\$600.00	10/30	11/1	N	TU, TH	N
PROGRAM : CON COM1:	GMA 1X MAX/DAY							
13	800A-900A	30	\$600.00	10/31	11/2	4	W, E	44
PROGRAM : CON COM1:	GMA 2X MAX/DAY							
14	800A-900A	30	\$600.00	11/5	11/5	Ν	NOM	J

PROGRAM : GMA

: LINE#: XEV : CU:	TIME PERIOD :	LGTH : SEC :	RATE	: START : DATE	: END	:SPTS: WI	WEEK : DAYS	:TOTL:
15	900A-1000A	30	\$245.00	10/30	11/2	ω	TU, TH-F	3
PROGRAM : CON COM1:	LIVE WITH KELLY	``						
16 9	900A-1000A	30	\$245.00	11/5	11/5	Ц	MON	₽
PROGRAM :	LIVE WITH KELLY							
17 1	1000A-1100A	30	\$245.00	10/30	11/1	ω	TU-TH	ω
PROGRAM : CON COM1:	DR PHIL 1X MAX/DAY							
18 1	000A-1100A	30	\$245.00	11/5	11/5	۳	MON	<u> </u>
PROGRAM :	DR PHIL							
19	100A-1200N	30	\$325.00	10/30	11/2	ω	TU, TH-F	ω
PROGRAM :	THE VIEW							
20 1	200N-100P	30	\$245.00	10/30	11/2	ω,	TU, TH-F	ω
PROGRAM : CON COM1:	NEWS 1X MAX/DAY							
21 1	1200N-100P	30	\$245.00	11/5	11/5	⊣	MON	famili
PROGRAM :	NEWS							
22 1	100P-200P	30	\$265.00	10/30	11/2	ω	TU, TH-F	ω
PROGRAM : CON COM1:	THE CHEW 1X MAX/DAY							
23 2	200P-300P	30	\$265.00	10/31	11/1	2	W-TH	N
PROGRAM : CON COM1:	REVOLUTION .	•,						
24 3	00P-400P	30.	\$265.00	11/1	11/1	⊷	ТНО	jund
PROGRAM :	GENERAL HOSPITAL	\T						

SEP4/12 18.32 *** WSOC-TV ***

PROGRAM : INSIDE EDITION	34 700P-730P	PROGRAM: INSIDE EDITION CON COM1: 1X MAX/DAY	33 700P-730P	PROGRAM : NEWS	32 600P-630P	PROGRAM: NEWS CON COM1: 1X MAX/DAY	31 600P-630P	PROGRAM : NEWS	30 530P-600P	PROGRAM: NEWS CON COM1: 1X MAX/DAY	29 530P-600P	PROGRAM : NEWS	28 500P-530P	PROGRAM : NEWS CON COM1: 1X MAX/DAY	27 500P-530P	PROGRAM : DR OZ	26 400P-500P	PROGRAM : DR OZ CON COM1: 1X MAX/DAY	25 400P-500P	LINE#:REP :CD: TIME PERIOD ::
Z	30	Z	30		30		30		30		30		30		30		30		30	LGTH :
	\$700.00		\$700.00		\$900.00		\$900.00		\$750.00		\$750.00		\$700.00		\$700.00		\$600.00		\$600.00	SEC : RATE
	11/5		10/30		11/5		10/30		11/5		10/30		11/5		10/30		11/5		10/30	: START
	11/5		10/31		11/5		11/2		11/5		11/2		11/5		11/2		11/5		11/2	: END : DATE
	ш		2		Н		4		Ы		42		₽		4		} —-		4	:SPTS:
	MON		TU-W		MON		TU-F		MON		TU-F		MON		TU-F		MOM		TU-F	WEEK: DAYS
	⊣		N		المسؤ		4		<u> </u>		Α		Ы		4				4	:TOTL:

FROM REP SEP4/12 18.32
*** WSOC-TV ***

:CD:	: LGTH : SEC	: RATE	: START : DATE	: END : DATE	:SPTS:	WEEK : DAYS	:TOTL:
35 730P-800P	30	\$700.00	10/31	11/2	ω	W-F	3
PROGRAM : ET CON COM1: 1X MAX/DAY	•						
36 730P-800P	30	\$700.00	11/5	11/5	H	MON	شم
PROGRAM : ET							
37 1100P-1135P	30	\$750.00	10/30	10/31	N	TU-W	2
PROGRAM : NEWS CON COM1: 1X MAX/DAY							
38 1100P-1135P	30	\$750.00	11/5	11/5	Н	MON	
PROGRAM : NEWS							
39 1135P-1205A	30	\$375.00	10/30	11/2	4	TU-F	4
PROGRAM: NIGHTLINE CON COM1: 1X MAX/DAY							
40 800P-1000P	30	\$4,800.00	11/5	11/5	Н	NOM	↓ →
PROGRAM : NIGHTLINE							
41 500A-530A	30	\$100.00	11/3	11/3	Н	SAT	<u></u>
PROGRAM : NEWS							
42 530A-600A	30	\$250.00	11/3	11/3	Н	SAT	لبو
PROGRAM : CHRIS MATTHEWS	EWS						
43 600A-700A	30	\$225.00	11/3	11/3	Н	SAT	قسو
PROGRAM : NEWS							
44 700A-800A	30	\$225.00	11/3	11/3	Н	SAT	نـــا
PROGRAM : NEWS							
45 800A-900A	30	\$400.00	11/3	11/3	ы	SAT	H

PROGRAM :

GMA SAT

	ORDER WORKSHEET	CREDIT ADVISORY: AGENCY CREDIT RISK !!!	REP: TEL# 610-225-4100
		AGENCY	-4100
	HARRIS	CREDIT	
	HARRIS REPORT FROM REP	RISK !!!	PAA# DIOTOCO +++>+
*** WSOC-TV ***	SEP4/12 18.32		P ()

:LINE#:REP :REP :CD: PROGRAM : PROGRAM PROGRAM PROGRAM: PROGRAM PROGRAM: PROGRAM: PROGRAM: PROGRAM PROGRAM PROGRAM : 40 5 л 4 53 47 56 (7) (2) 48 Ω 50 49 ٠. .. 800A-900A 700A-800A 530A-600A 1130P-1205A 700P-730P 1200N-1230P 900A-1000A 600A-700A 1100P-1135P 600P-630P 200N-1230P NEWS NEWS NEWS TIME SUN GMA NEWS NEWS NEWS THIS WEEK NEWS STORM STORIES NEWS PERIOD LGTH 30 30 30 30 30 30 30 30 30 30 30 SEC \$200.00 \$450.00 \$250.00 \$225.00 \$75.00 \$390.00 \$200.00 \$850.00 \$925.00 \$500.00 \$600.00 RATE 11/3 11/4 11/3 11/3 11/4 11/4 11/4 11/4 11/4 11/4 11/4 START DATE 11/3 11/4 11/4 11/4 11/4 11/4 11/4 11/4 11/3 11/3 11/4 END :SPTS: •• سإ ш \vdash ب μ نـــا -1 Н TNVT SAT SUN SUN SAT SAT SUN SUN SUN SUN SUN SUN DAYS :TOTL: سإ j. ۱ نسإ سا ئسة j...l ful 1-1

REP HEADLINE# 6304528
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-223-1131 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

SEP4/12 18.32 *** WSOC-TV ***

NOV/12 :LINE#:REP :CD: :LINE#: : 60145.00 TIME PERIOD LGTH SEC RATE START DATE END :SPTS: CONTRACT TOTAL TOTAL SPOTS WEEK : INVT : DAYS 60145.00 106 :TOTL:

SVC- NSI DEMOS- RA35+*

MARKET TOTALS \$167,069

WSOC 36%

WBTV 33% CABL 0%

WCNC 22%

WCCB 7%

WJZY 18

%O TYMW

WAXN 18